



King's Coronation launch for Queen Camel's new village messaging project.

On Coronation weekend, Queen Camel Parish Council will launch its new messaging system to enable villagers to be kept informed about local community matters.

The Parish Council will set up the 'Camel Alert' group on the Whatsapp multi-platform messaging app and ask villagers to register their interest to be invited to join. On the weekend of King Charles' Coronation, the group will 'go live' and be used to circulate public service information that is considered relevant to the community.

Whatsapp was the chosen forum in a recent poll on the Queen Camel Parish Council facebook page. It will be used to provide instant messaging to the community on urgent events, such as road collisions and flooding. It will form part of the Somerset Contingency early warning system, with a similar process recently proving invaluable in another Somerset village where an emergency evacuation was required. For non-urgent community information, links will be provided to the latest news area of Queen Camel Parish Council website.

Phil Jones, Chairman of Queen Camel Parish Council said: "For some time we have been considering how to best use technology to ensure the community is kept informed about matters that are important to them."

"King Charles has always been focused on building stronger communities and not only will this keep everyone in the community up to date, but it will also provide opportunity for relatives who have moved away to be aware of what is happening 'back home'." He continued.

A local resident stated: "This will be really useful. We currently rely on word of mouth and posters which can mean some people don't hear about what's going on. I look forward to seeing how it progresses."

The content and number of outgoing messages will be managed, with the system being continually reviewed to look to develop it further. Community feedback will always be welcome.

For those that are interested in joining this community group, please email community@queencamelpc.org.uk for more information.